



The Communication Lab, MIT School of Engineering

SUMMER INSTITUTE AGENDA 2018 | LOCATION: Building 24, Room 213

Monday June 18

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| 8:30 – 9:00 | Breakfast |
| 9:00 – 9:55 | Welcome, introductions, and overview Break |
| 10:00 – 11:30 | Educational philosophy: our theory and practices |
| 11:30 – 12:30 | Lunch |
| 12:30 – 1:30 | Panel discussion: Department heads and faculty Break |
| 1:40 – 3:45 | Strategic Planning 101 |
| 3:45 – 4:00 | Wrap up |

Tuesday June 19

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| 8:30 – 9:00 | Breakfast |
| 9:00 – 11:00 | Sociology + Anthropology: understanding your community [Break at 10:00] |
| 11:00 – 11:30 | Tour the Comm Labs |
| 11:30 – 12:30 | Lunch |
| 12:30 – 1:30 | Panel discussion: MIT Communication Fellows Break |
| 1:40 – 3:45 | Strategic Planning 102 |
| 3:45 – 4:00 | Wrap up |

Wednesday June 20

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| 8:30 – 9:00 | Breakfast |
| 9:00 – 11:30 | Customer Service + Management: providing the best experience [Break at 10:00] |
| 11:30 – 12:30 | Lunch |
| 12:30 – 1:30 | Panel discussion: MIT Communication Fellows Break |
| 1:40 – 3:45 | Strategic Planning 103 |
| 3:45 – 4:00 | Wrap up |

Thursday June 21

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| 8:30 – 9:00 | Breakfast |
| 9:00 – 11:30 | Business + Innovation: designing a business model and scaling up [Break at 10:00] |
| 11:30 – 12:30 | Lunch |
| 12:30 – 1:30 | Panel discussion: Communication Lab founders Break |
| 1:40 – 3:45 | Strategic Planning 104 |
| 3:45 – 4:00 | Wrap up |