The Communication Lab, MIT School of Engineering
SUMMER INSTITUTE AGENDA 2018  |  LOCATION: Building 24, Room 213

Monday June 18
8:30 – 9:00  Breakfast
9:00 – 9:55  Welcome, introductions, and overview
Break
10:00 – 11:30  Educational philosophy: our theory and practices
11:30 – 12:30  Lunch
12:30 – 1:30  Panel discussion: Department heads and faculty
Break
1:40 – 3:45  Strategic Planning 101
3:45 – 4:00  Wrap up

Tuesday June 19
8:30 – 9:00  Breakfast
9:00 – 11:00  Sociology + Anthropology: understanding your community
[Break at 10:00]
11:00 – 11:30  Tour the Comm Labs
11:30 – 12:30  Lunch
12:30 – 1:30  Panel discussion: MIT Communication Fellows
Break
1:40 – 3:45  Strategic Planning 102
3:45 – 4:00  Wrap up

Wednesday June 20
8:30 – 9:00  Breakfast
9:00 – 11:30  Customer Service + Management: providing the best experience
[Break at 10:00]
11:30 – 12:30  Lunch
12:30 – 1:30  Panel discussion: MIT Communication Fellows
Break
1:40 – 3:45  Strategic Planning 103
3:45 – 4:00  Wrap up
**Thursday June 21**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:30 – 9:00</td>
<td>Breakfast</td>
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<td>9:00 – 11:30</td>
<td>Business + Innovation: designing a business model and scaling up</td>
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<td>[Break at 10:00]</td>
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<td>Lunch</td>
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<td>Panel discussion: Communication Lab founders</td>
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<td>Break</td>
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<td>1:40 – 3:45</td>
<td>Strategic Planning 104</td>
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<td>3:45 – 4:00</td>
<td>Wrap up</td>
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