The Communication Lab, MIT School of Engineering
SUMMER INSTITUTE AGENDA 2019  |  LOCATION: Building 24, Room 213

Monday July 15
8:30 – 9:00  Breakfast
9:00 – 9:50  Welcome, introductions, and overview
            Break
10:00 – 11:30  Educational philosophy: our theory and practices
11:30 – 12:30  Lunch
12:30 – 1:30  Panel discussion: Department heads and faculty
            Break
1:45 – 3:45  Strategic Planning 101
3:45 – 4:00  Wrap up

Tuesday July 16
8:30 – 9:00  Breakfast
9:00 – 11:00  Sociology + Anthropology: understanding your community
            [Break at 10:00]
11:00 – 11:30  Tour the Comm Labs
11:30 – 12:30  Lunch
12:30 – 1:30  Panel discussion: MIT Communication Fellows
            Break
1:45 – 3:45  Strategic Planning 102
3:45 – 4:00  Wrap up

Wednesday July 17
8:30 – 9:00  Breakfast
9:00 – 11:30  Customer Service + Management: providing the best experience
            [Break at 10:00]
11:30 – 12:30  Lunch
12:30 – 1:30  Panel discussion: MIT Communication Fellows
            Break
1:45 – 2:45  Strategic Planning 103
2:45 – 4:00  Wrap up and ice cream outing!
Thursday July 18

8:30 – 9:00  Breakfast
9:00 – 11:30 Business + Innovation: designing a business model and scaling up
          [Break at 10:00]
11:30 – 12:30 Lunch
12:30 – 1:30 Panel discussion: Communication Lab founders
          Break
1:45 – 3:45  Strategic Planning 104
3:45 – 4:00  Wrap up