



# The Communication Lab, MIT School of Engineering

SUMMER INSTITUTE AGENDA 2019 | LOCATION: Building 24, Room 213

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## Monday July 15

8:30 – 9:00	Breakfast
9:00 – 9:50	Welcome, introductions, and overview Break
10:00 – 11:30	Educational philosophy: our theory and practices
11:30 – 12:30	Lunch
12:30 – 1:30	Panel discussion: Department heads and faculty Break
1:45 – 3:45	Strategic Planning 101
3:45 – 4:00	Wrap up

## Tuesday July 16

8:30 – 9:00	Breakfast
9:00 – 11:00	Sociology + Anthropology: understanding your community [Break at 10:00]
11:00 – 11:30	Tour the Comm Labs
11:30 – 12:30	Lunch
12:30 – 1:30	Panel discussion: MIT Communication Fellows Break
1:45 – 3:45	Strategic Planning 102
3:45 – 4:00	Wrap up

## Wednesday July 17

8:30 – 9:00	Breakfast
9:00 – 11:30	Customer Service + Management: providing the best experience [Break at 10:00]
11:30 – 12:30	Lunch
12:30 – 1:30	Panel discussion: MIT Communication Fellows Break
1:45 – 2:45	Strategic Planning 103
2:45 – 4:00	Wrap up and ice cream outing!

## Thursday July 18

8:30 – 9:00	Breakfast
9:00 – 11:30	Business + Innovation: designing a business model and scaling up [Break at 10:00]
11:30 – 12:30	Lunch
12:30 – 1:30	Panel discussion: Communication Lab founders Break
1:45 – 3:45	Strategic Planning 104
3:45 – 4:00	Wrap up